



GLOBAL ENTREPRENEURSHIP WEEK



A University of Missouri Extension Partner

Tuesday November 17th

Wednesday November 18th

9:00 am	Welcome Collin Bunch	1 Million Cups
9:30 am		
10:00 am	Traditional Marketing <i>Nellie Roach</i>	HR Essentials to Grow <i>Kat Cunningham</i>
10:30 am		
11:00 am	Lessons from Columbia <i>Bandhana Katoch</i>	Research to Marketplace <i>Bandhana Katoch</i>
11:30 am		
12:00 pm	Lunch	Lunch
12:30 pm		
1:00 pm	Risk Capital for Entrepreneurs <i>Gene Gerke</i>	Social Media Marketing <i>Nellie Roach</i>
1:30 pm		
2:00 pm	What if...Huh? Leads to Aha? <i>Matt Murrie</i>	Why Export? <i>Jackie Rasmussen & Larry Dill</i>
2:30 pm		
3:00 pm	IP or Business Capitalization <i>Jim Niemann</i>	SBIR Workshop <i>Bob Glidewell</i>
3:30 pm		
4:00 pm	Lego Scrum Simulation <i>Scott Christianson</i>	
4:30 pm		
5:00 pm		
5:30 pm		